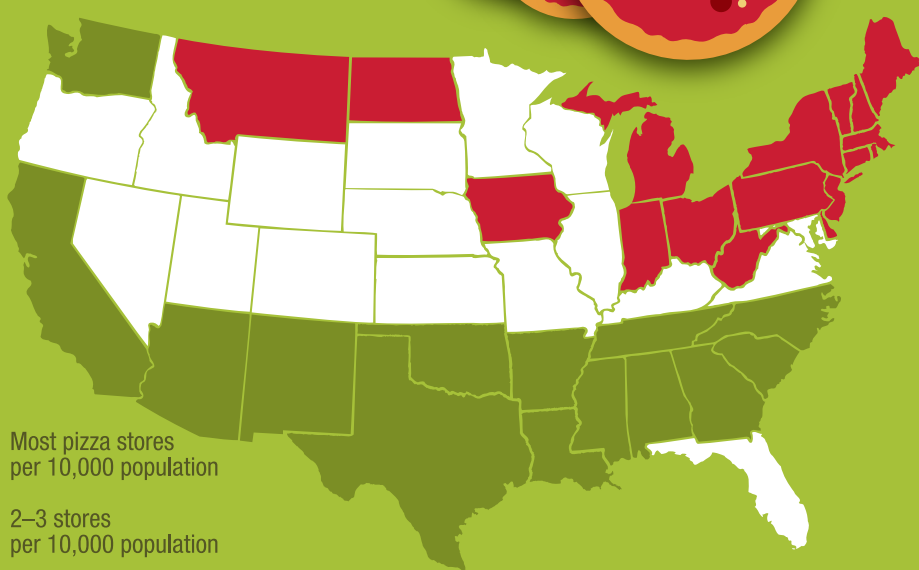




★ **97%** of Americans  
**LOVE PIZZA**

**Pizza stores**  
are everywhere.

**70,000**  
pizzerias around the U.S.



- Most pizza stores per 10,000 population
- 2-3 stores per 10,000 population
- Fewest stores per 10,000 population

# PIZZA & JOBS IN THE U.S.



**Building and Construction**



**Store Manager, Employees and Delivery**



**Food Suppliers**



**Paper Product Suppliers**



**Advertising**



**Legal**



**Textiles**



**Technology**



**>1,000,000 JOBS**  
CREATED BY THE PIZZA INDUSTRY

**\$250,000**

★ **AVERAGE START-UP INVESTMENT**

# PIZZA AS AN ECONOMIC DRIVER

Small Business Loans



Private Investment and Capital

Local Employer and Job Provider



Vendor and Supplier

Local and State Tax Contributions



# PIZZA IN YOUR LOCAL COMMUNITY

**LARGE** pizza chains

**10x**  
\$,\$\$\$,\$\$\$  
(TENS OF MILLIONS)

**CHARITABLE** causes

**MOST LOCAL** pizzerias

sponsor community-based efforts

